

You have the will.

We have the way.



Multi-Vendor Consolidation



The shortest distance between a manufacturer's product and the retail shelf.

AmeriCold's Multi-Vendor Consolidation (MVC) program is a proven supply chain solution that connects manufacturers of all sizes with the nation's major retailers and food service distributors. Our national distribution presence gives manufacturers and their customers timely and cost-effective access to one another, with an end-to-end solution across all key functional areas – transportation, warehousing, customer service, inventory deployment, and information systems.

How MVC Works

- Manufacturer maintains inventory at AmeriCold
- Multiple POs are built to create full truckloads
- AmeriCold assembles and delivers loads as directed

An Expanded Market for Manufacturers

For small- to medium-sized manufacturers, big retailers represent a golden opportunity. MVC can put that opportunity within a manufacturer's reach, no matter what the company's size or the product's seasonality.

AmeriCold will store your products in our temperature-controlled distribution centers and will be ready to deliver your product as directed.

If your business is seasonal or you're sending multiple LTL shipments, our MVC program will help you partner with other manufacturers so you can continue to deliver your products economically, without compromising service.

Our national distribution presence gives you access to major retailers across the country, with a set schedule that ensures better vendor scorecard ratings and lower transportation costs. AmeriCold even shortens lead time up to 50%.

Manufacturer Benefits

- Reduced inventory
- Cost-effective storage
- Shortened lead times
- On-time delivery
- Reliable service for out-of-stocks
- Reduced overall distribution costs

A Better Bottom Line for Retailers

AmeriCold's MVC program brings increased efficiencies and profitability to the retailer. MVC increases in-store turns, as retailers are able to order what they want and receive it when they want it – with no minimum quantity requirements.

MVC also gives retailers access to an assortment of products that before might have only been available on a regional or local basis. With MVC, AmeriCold can combine LTL orders of manufacturers and deliver their products on a nationwide basis. Service level is improved because retailers receive single-stop, full truckload shipments on a fixed schedule.

Retailer Benefits

- Reduced inventory carrying cost and increased turns
- Reduced truck traffic in distribution center yard and better utilization of dock doors, warehouse space and labor
- Reduced lead time
- Program can be expanded to include store-ready modules for cross-dock or DSD



You're a manufacturer. You're looking to extend your product's reach. But there are barriers – your size, transportation costs, your product's seasonality.

You're a retailer. You want to increase your profitability. But there are obstacles – getting the products you want, in the quantities you need, and getting them on time.



You're an AmeriCold partner. Those barriers and obstacles – they no longer exist. AmeriCold's Multi-Vendor Consolidation (MVC) program provides a one-stop, fully integrated, nationwide solution to get manufacturers' products to the retail shelf – faster, more efficiently, and at a lower cost than ever before.

It's an end-to-end, coast-to-coast solution like no other.

You have the will. We have the way.



10 Glenlake Pkwy | South Tower | Suite 800 | Atlanta, GA 30328

888.808.4877

www.americold.net

©2005 AmeriCold Logistics, LLC. All rights reserved.